

THE PROCEDURE FOR REGISTRATING THE LEGALITY OF MICRO, SMALL AND MEDIUM ENTERPRISES DAPUR OMA NANA AND JAWARA RASA CULINARY BUSINESS ON CV TRIBINA JASAINDO

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Abstract

Every business basically has to be legally licensed. Not only for large-scale businesses, but also for micro, small and medium enterprises. To establish Micro, Small and Medium Enterprises (MSMEs), entrepreneurs must have a license. The licensing that must be taken is adjusted to the types of MSMEs that you want to establish. The application for an industrial business license cannot be separated from the licensing system that applies in a government. The convoluted licensing system not only makes it difficult for applicants but also illustrates how badly the current system is. Licensing management using a bad system will have a negative impact both in administrative and technical terms. The purpose of this problem was raised into a writing, namely, to be able to provide an explanation and understanding of the importance of legal understanding for prospective entrepreneurs who want to make legality in Batam City because of the importance of an acknowledgment or legality from the Government in order to illustrate legal certainty. The benefits of having this activity carried out are, the author himself hopes that entrepreneurs in Batam City can understand the various ways in which the application process for making food MSME business permits online. This research is a legal research (juridical research) which has a method that is different from other research. The legal research method is a systematic way of conducting a research. The results of the output design are in the form of a Business License, NIB Letter (Business Registration Number) and Business Permit Attachments. Where in the business license it contains "the provisions of Article 31 of Government Regulation Number 24 of 2018 concerning Electronically Integrated Business Licensing Services.

Keywords: *Business, legality, business license, entrepreneur, government, MSME.*

Introduction

First of all, I would like to thank Miss Rahmi and Miss Veronica for the opportunity given to me to present the results of community service entitled The growth of a country can be said to be advanced if supported by the progress of its industry. Growing and developing industries contribute to the progress and prosperity of a country. The progress of the industry can not be separated from the

role of the government in providing support to industry players. Government support to industry players can be done in various ways, one of which is by providing convenience in the field of industrial licensing. Application for industrial business licenses can not be separated from the licensing system that applies in a government. The convoluted licensing system not only complicates applicants but also illustrates how bad the current system is. Licensing management that uses a poor system will have a negative impact both in terms of administration and technical. Business people, in setting up a business is not only a matter of capital, what is worked on, and the profits obtained. More than that, in order for a business to run smoothly, it must have permission. Not only large businesses, the micro, small and medium enterprises (MSMEs) sector are also required to have a permit. However, not all business people take care of licensing when opening their business for several reasons such as fear of taxes, and also the image of licensing that spends a lot of money to get it. Though having a business license has many benefits for the business they develop, such as the ease of getting a capital loan and so on.¹ Every business must have a legal license. Not only for large-scale businesses, but also for micro, small, and medium-sized businesses. To establish a Micro Small medium Enterprise (MSME), entrepreneurs must have a permit. The permits that must be taken are adjusted to the types of MSMEs that want to be established.² However, in reality some micro small and medium enterprises (MSMEs) who do not know about small micro business licenses (IUMK).³ Until now, some small and medium-sized micro enterprises (MSMEs) spread across various regions in Indonesia accounted for 56.7 million. Of these, 60 percent have no permits.⁴ One of the causes is, many business people who feel confused in terms of getting the permit. Whereas the government has facilitated the licensing of IUMK (Small Micro Business License) through Presidential Regulation.⁵ In addition to easy permission, MSMEs are also given the final income tax relief (PPh), which is 0.5% on MSMEs who have not really resulted in the performance of the MSME sector. According to Yustinus Prastowo as Founder of the Center for Indonesia Taxation Analytics (CITA), *"the tax contribution of MSMEs in 2018 reached Rp6 trillion which is still very small compared to the total tax revenue of around Rp1,300 trillion."* The decrease in tax revenue is due to the number of MSMEs that have not been registered, while if MSMEs are registered to eat will get insentive from the government in the form of interpretations of MSME bookkeeping so that MSMEs can get access to capital and better market penetration.⁶ As a domino effect, there are many MSME sectors that are unable to develop and become bankrupt because they are unable to survive

¹ Dyah Ikhsanti, '4 Manfaat Utama Jika Usaha Anda Memiliki Surat Izin yang Sah' (Atur Duit, 6 Maret 2019)

² Paskalia, 'Simak Perizinan Bagi UMKM!' (Modal Rakyat, 1 Juli 2019)

³ Eril Obeit Choiri, 'Pentingnya Memiliki Izin Usaha Mikro Kecil (IUMK) di Indonesia' (Jurnal by Mekari, 7 April 2018)

⁴ Reni Susanti, '60 Persen UMKM di Indonesia Belum Memiliki Izin' (Kompas, 19 November 2017)

⁵ Eril Obeit Choiri, loc. cit.

⁶ Deandra Syarizka, loc. cit.

in the trading world due to low literacy on capital access and market penetration. So in this research, the author cooperated with a company that operates in the field of services, where the company is named CV. Tribina Jasaindo. This company works by serving customers both individual and corporate who need the legality of the licensing documents they need, such as Individual Business License to Company Business License, CV, which is a standardization of a product that wants to be marketed, NPWP, taking care of reporting from corporate and personal taxes, halal label on a product and other licensing can be done on CV. Tribina Jasaindo. So in this case, there is a problem in 2 (two) CV clients. Tribina Jasaindo who is running his business but does not have a business license or legality. So that the author as a student who performs community service on the CV. Tribina Jasaindo conducted an assessment of the application process to conduct an individual business license on the OSS (Online Single Submission) system that has been provided by Kominfo based on PP No. 24 of 2018. This is in order to avoid legal defects in the future, which is why the author finally gave the title **"The Procedure For Registrating The Legality Of Micro, Small And Medium Enterprises Dapur Oma Nana And Jawara Rasa Culinary Business On Cv Tribina Jasaindo"**.

The purpose of this issue was raised as an explanation and understanding of the importance of legal understanding for prospective entrepreneurs who want to make legality in Batam City because of the importance of a recognition or legality from the Government in order to promote legal certainty. The benefits of this activity are carried out, namely, the author himself expects that entrepreneurs in Batam City can understand related to various applications in the creation of business licenses online.

Method

The method used in carrying out this activity is in data collection techniques, the author conducts empirical and normative research, namely data in the field or primary data, namely data collection techniques used by authors for beginner data in this Practice Work, followed by secondary data to complete the this Practice Work. Flowchart preparation stages as follows:



The author determines the prospect of a place of community service and has also made a permit application to carry out community service. After the author gets the approval of the proposal and the permission of the guidance lecturer and the manager, the author continues at the next stage to carry out monitoring on the company's situation directly and record the various data needed. This research is

legal research (juridical research) that has a different method of other research. Legal research methods are a systematic way of conducting research. There is a period of time that the author did in the design of this business license application, which is for 3 months from September 1, 2021 to December 01, 2021.

Result and Discussion

There are problems that occur in CV.Tribina Jasaindo related to business licenses both legality that wants to be requested by two clients in this activity, namely MSMEs in the field of food and processed cuisine, namely Oma Nana Kitchen and Jawara Rasa, then this research to be able to find bright spots can also provide an understanding of the importance of the existence of a legality of business licenses. In the design of applying for this business license, it has not taken a long time. Because the author only needs in time to learn about what conditions need to be input into the system and learn the provisions of KBLI from the type of business license and then start to design it. In the implementation as first outlined in CV.Tribina Jasaindo, there are obstacles in reality such as the Client does not understand about the importance of the legality of this business license. In the end, the author conducts counseling and then gets approval from the Director of CV.Tribina Jasaindo and the Client, the new author can analyze the data and design the stages and process of applying to get this business license until the final stage. The results of the external design are in the form of Business License, NIB Letter (Business Master Number) and Business License Attachment. Where in the business license contains about *"The provisions of Article 31 of Government Regulation No. 24 of 2018 on Licensing Services Seek to Integrate Electronically, for and on behalf of the Minister, Head of Institution, Governor, Regent / Mayor, OSS Institution issued a Business License in the form of Small Micro Business License (IUMK) to 2 (Two) Clients CV. Tribina Jasaindo is Mrs. Siti Fatimah as the owner of MSME Processed Cuisine Dapur Oma Nana and Mr. Dony Aprianto as the owner of MSME Nasi Nasi Ayam Jawara Rasa"*. As in some of the output results contained in the business license as below:



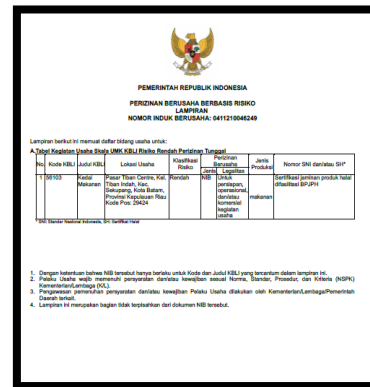
(Pict. 1.1 NIB Jawara Rasa)



(Pict. 1.2 NIB Dapur Oma Nana)

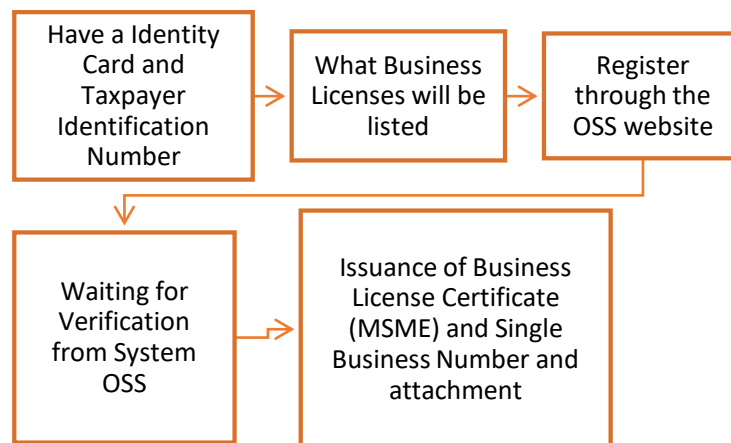


(Pict. 1.1.1 Attach NIB Jawara Rasa)



(Pict. 1.2.1 Attach NIB Dapur Oma Nana)

Then, the results of this output are printed and given to cv.tribina jasaindo clients. where in the legality of the business license must be given to the client. As for the conditions for applying for a business license compiled in Flowchart:



In the consequences that take place after the implementation that can be seen after the implementation of the implementation of this Practical Work project, cv client. Tribina Jasaindo. After the issuance of NIB, Business License and Annex, this business license is valid and can apply as a legal force and legal protection for CV.Tribina Jasaindo Clients. This impact is seen with the legality of the business license, Client CV. Tribina Jasaindo became more confident in the legality of the business he runs, including he is also happy to promote it on Social Media such as InstagramClients also now feel calm and safe with the legality in the business carried out, and clients in the future feel understand, understand and intelligent in undergoing business. If after there is a plan carried out by the author it is clear that if the Client is an individual and does not understand the issue of Legality for business licenses then CV. Tribina Jasaindo will be ready to immediately help to provide consultation to the Client in the future if there is a permit that will be registered again at a later date.In the implementation as first outlined in CV.Tribina Jasaindo, there are difficulties in reality such as the Client does not

understand about the importance of the legality of business license I ni. In the end, the author conducts counseling and then gets approval from the Director of CV.Tribina Jasaindo and the Client, the new author can analyze the data and design the stages and process of applying to get this business license until the final stage.

Conclusion

There are problems that exist from CV.Tribina Jasaindo, where business licenses used for business activities owned by the company's clients do not yet have the legality of their business licenses, so they are worried that there are problems that arise in the future. The problem starts from business activities or selling clients asked from the consumer, thus making clients confused how to find the legality. In this activity has a fairly good success, because of the existing problems, there is a solution done by designing a stage of the process of submitting a business license making procedure. With a business license can make it easier for clients to overcome the legality of a business, where the problem becomes a problem for the client. And in the end the business license can be realized properly so that clients do not feel confused about the legality that has been asked by consumers. With this writing is expected to provide clear information and understanding for entrepreneurs who provide their own business in order to prioritize the existence of business licenses in making permits in trying, so that with the business license that has been valid, and the client will get legal protection. In this writing, the author thanked the lecturers who had taken the time to give this task so that the author could have the opportunity to be able to do this research, as well as the author thanking the CV. Tribina Jasaindo deigned to allow the author to do practical work activities, as well as the support of parents and friends of the author who have supported me in this writing.

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