

Received : November 29, 2021  
Accepted : December 10, 2021  
Published : February 08, 2022

Conference on Community Engagement Project  
<https://journal.uib.ac.id/index.php/concept>

## ACCOMPANIMENT / LEGAL ASSISTANCE OF BUSINESS LICENSING OF NOSTALGIA COFFEESHOP THROUGH OSS SYSTEM

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### Abstract

After the enactment of Law no. 11 of 2020 concerning Job Creation, as has been followed up with PP No. 7 of 2021 concerning the Ease, Protection, and Empowerment of Cooperatives and Micro, Small, and Medium Enterprises, it has been regulated that "The Business Registration Number is valid as a single license, and is valid as identity and legality in carrying out business activities." With this legality, business actors can carry out their business activities with legal guarantees and certainty as regulated by applicable laws and regulations. The Nostalgia Coffee Shop Micro Business, which is owned by Barly Fahmi, does not yet have the NIB as referred to previously, therefore a socialization is needed in order to provide understanding to business actors, especially the owners of Nostalgia Coffee Shop in terms of the importance of business legality to provide legal guarantees and certainty for the implementation of a business. business activities. After conducting socialization, the author offers assistance in managing business legality in the form of NIB for Nostalgia Coffee Shop business actors, namely by submitting a PkM proposal and a guide to registering access rights for micro and small businesses on the OSS.go.id page. After being approved, the author provides assistance in managing the legality of the Nostalgia Coffee Shop micro business, namely by interviewing, observing and documenting methods.

**Keywords:** *accompaniment, management, legality, business.*

### Preliminary

Since the enactment of the Law on Job Creation, there have been many regulatory changes, especially in the economic sector, the legal politics of the government wants a reform of a better administrative system to support the progress of the national economy. One of the important factors for the advancement of the national economy is the large number of micro and small businesses, so that if these businesses can be utilized properly, they will certainly greatly encourage the progress of the nation's economy. One of the follow-ups to the Law on Job Creation is a Government Regulation on the Ease, Protection, and Empowerment of Cooperatives and Micro, Small, and Medium Enterprises. In this Government Regulation, it has been regulated that there are many benefits offered by the government to micro and small business actors, namely the Protection of Micro and Small Businesses; Empowerment of Micro, Small, and Medium Enterprises;

Exceptions to the Minimum Wage Standard for Micro and Small Businesses; Partnership Incentives for MSEs; Convenience and Incentives; Provision of Financing for Micro and Small Businesses; Implementation of Incubation; and Allocation of Special Allocation Funds. With the many offers from the government, it is hoped that micro business actors can also contribute to the development of the national economy. The above offer will be obtained by micro and small business actors if they have met the requirements determined by the laws and regulations that at least have a Business Identification Number, hereinafter referred to as NIB. In addition, the NIB also acts as a single license, and acts as an identity and legality in carrying out business activities, meaning that the NIB aims to guarantee legal certainty and protection for business actors. The Government Regulation above was promulgated on February 2, 2021, so there is a need for socialization aimed at increasing the understanding of micro and small business actors, especially regarding the importance of business legality in the form of NIB. The author who carries out community service will socialize and help the Nostalgia Coffee Shop and Prima Rasa Bakery business actors to take care of the legality of their business. Problem Until now, before this community service was carried out, the Nostalgia Coffee Shop business actor, namely Barly Fahmi and the Prima Rasa Bakery business actor, namely Anton did not yet have business legality in the form of NIB so that by not having a business license, the business actor had not received legal protection and certainty related to the implementation of his business, especially both the business actor does not get the opportunity to benefit from the offer provided by the government.

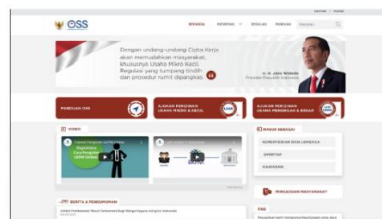
### Metode

The method used is observation, interviews and documentation. Observation and interview methods are used for activities at the pre-implementation stage, while at the implementation stage the documentation method is used, following a predetermined procedure. After the implementation is complete, an evaluation is also carried out on partners so that partners know the benefits of the results of community service carried out.

### Discussion

In order to obtain the NIB, registration must be carried out first in order to obtain access rights to the above micro and small businesses. The access rights are registered on the OSS.go.id page, here are the details of the procedure:

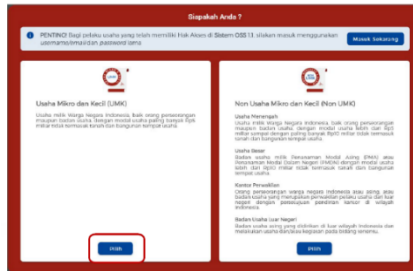
1. Visit <https://oss.go.id/>



2. Choose DAFTAR



3. Choose skala usaha UMK



4. Choose jenis pelaku usaha UMK

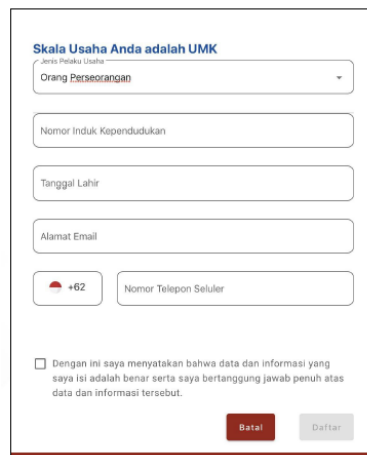
- Choose Jenis Pelaku Usaha (Orang Perseorangan atau Badan Usaha)



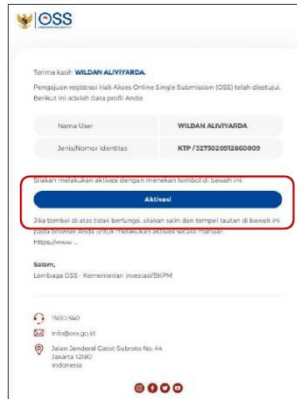
Complete the available registration form

5. Complete the data as an Individual UMK

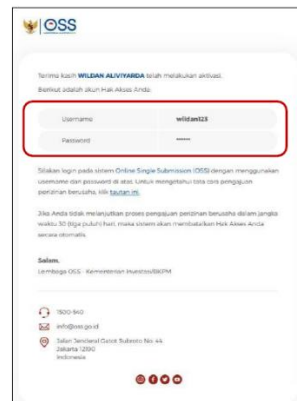
- Choose Jenis Pelaku Usaha Orang Perseorangan
- Data that you must complete:
  - a. ID number
  - b. Date of birth
  - c. Email address
  - d. Cell Phone Number
- Check the Statement Column
- Click the Register button



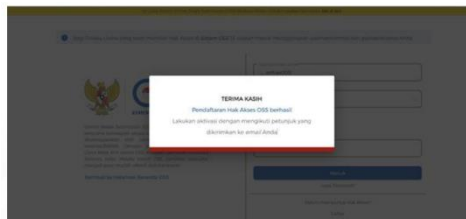
6. Check your email and click the Activation button



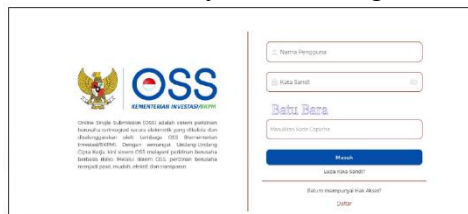
7. Check your email for username and password



8. Registration Successful



9. Your permissions are ready to use to login to OSS System



This community service activity was carried out from September 9 to October 11. The duration of the activity includes socialization, collecting data needed to fill in the access rights registration form, verifying access rights for micro and small businesses and registering NIB. On September 9, 2021, the author met with Prima Rasa Bakery entrepreneurs at Komp. Green Town House Blok H No.23, Kel. Bengkong Laut, Kec. Bengkong, Batam City, Riau Islands Province. The meeting aims to provide socialization regarding the importance of business legality

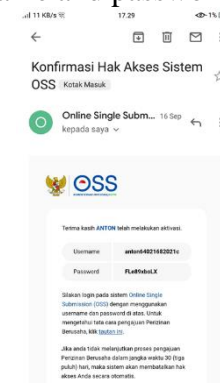
as regulated in Law no. 11 of 2020 concerning Job Creation which was then followed up with PP. 7 of 2021 concerning Ease, Protection, and Empowerment of Cooperatives and Micro, Small and Medium Enterprises. The socialization was carried out because the Prima Rasa Bakery business actors did not yet have business legality in the form of NIB. After doing the socialization, the writer offers the business actors of Prima Rasa Bakery to register their business license. On September 10, the Prima Rasa Bakery business actor signed a partner agreement letter which in essence was willing to provide opportunities and facilitate the implementation of the registration of a micro and small business license in the form of NIB for Prima Rasa Bakery and was willing to implement (implementation) the recommendations given by the author in the form of a business access rights guide module. small micro on OSS.go.id. From 10 to 16 September 2021, the Prima Rasa Bakery business actor collects the data needed for the registration of a micro and small business license in the form of an NIB. On September 16, 2021, the Prima Rasa Bakery business actor registered the access rights for micro and small businesses on the OSS.go.id page, as directed by the previous author. On September 16, 2021, the Prima Rasa Bakery business actor has received a verification message from OSS, on the same day the registration of business legality in the form of NIB was carried out, the process only took a short time, after filling in data about the business, the Prima Rasa Bakery NIB was also published at that time.

Here are the implementation details:

1. Receive a verification email:



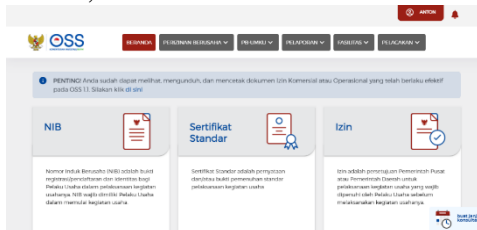
2. get information about user name and password



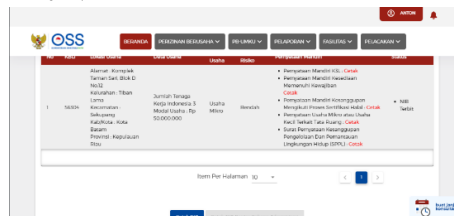
3. After receiving an email from OSS, your access rights are ready to be used to enter the OSS System



4. After filling in the data about the Prima Rasa Bakery business, it will appear as shown below, to see the NIB, click NIB



5. To print NIB, click Print NIB



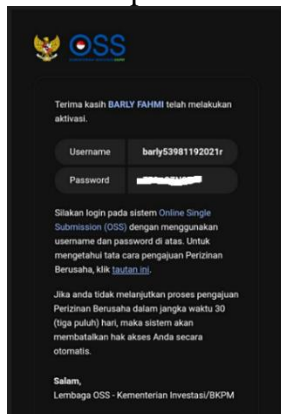
On September 25, 2021, the author met with the Nostalgia Coffee Shop businessmen at Taman Sari Complex, block D no. 12, Tiban Baru, Kec. Sekupang, Batam City, Riau Islands. The meeting aims to provide socialization regarding the importance of business legality as regulated in Law no. 11 of 2020 concerning Job Creation which was then followed up with PP. 7 of 2021 concerning Ease, Protection, and Empowerment of Cooperatives and Micro, Small and Medium Enterprises. The socialization was carried out because the Nostalgia Coffee Shop business actors did not yet have business legality in the form of NIB. After conducting the socialization, the author offers Nostalgia Coffee Shop business actors to register their business licenses. On October 5, Nostalgia Coffee Shop business actors signed a letter of approval from partners who were basically willing to provide opportunities and facilitate the implementation of the registration of micro and small business licenses in the form of NIB for Nostalgia Coffee Shop and were willing to implement (implementation) the recommendations given by the author, namely in the form of a business access rights guide module. small micro on OSS.go.id. On October 5 to 8, 2021, Nostalgia Coffee Shop business actors collect the data needed for registration of micro and small business licenses in the form of NIB. On October 8, 2021, Nostalgia Coffee Shop business actors registered for access rights for micro and small businesses on the OSS.go.id page, as directed by the previous author. On October 11, 2021, the Nostalgia Coffee Shop business actor has received a verification message from OSS, on the same day the registration for business legality in the form of a NIB was carried out, the process only took a short time, after filling in data about the business, the Nostalgia Coffee Shop NIB was also published at that time.

Here are the implementation details:

1. receive verification mail



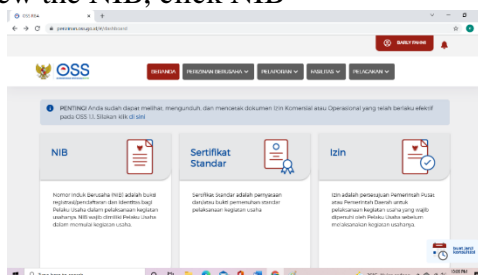
2. get information about user name and password



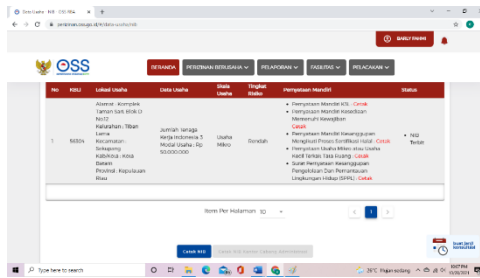
3. After receiving an email from OSS, your access rights are ready to be used to enter the OSS System



4. After filling in the data about the Nostalgia Coffee Shop business, it will appear as shown below, to view the NIB, click NIB

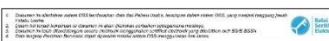


5. To print NIB, click Print NIB



Conclusion

After managing business legality in the form of NIB for Nostalgia Coffee Shop and Prima Rasa Bakery, the first thing that is obtained is legal certainty and the second is a means of empowerment for individual Micro and Small Business Actors in developing their business. With the fulfillment of the basic requirements in running their business, Nostalgia Coffee Shop and Prima Rasa Bakery will fulfill their rights as micro-enterprises for business services that have been provided by the government based on applicable laws and regulations.







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