MULTIMEDIA FACILITIES AS A SUPERVISION EFFORT OF MINORS IN SOCIAL MEDIA: SERVING AT 'SEKOLAH PRESTASI' PERSPECTIVES ON THE ITE LAW

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Abstract

The Covid-19 pandemic that occurred in Indonesia indirectly made internet technology even more needed, especially for school children who implemented Online School or commonly called online learning. It is undeniable that internet facilities not only have a positive impact, but also have negative impact on minors, such as hoax, pornographic content, and cyber crimes. This study uses empirical juridical methods, and the data used in this study are primary data obtained from field data and observations from the Prestasi Elementary School. Based on the results of this study, it is found that 75% of the parents/guardians of Prestasi Elementary Students did not understand the substance of Electronic Information and Transaction Law (ITE Law). The result obtained from this study are that knowledge and understanding of the ITE Law plays a crucial role for parents/guardian of Prestasi Elementary Students in supervising their children on social media. Therefore, literacy education is needed for parents/guardians of students so they can supervise their children to avoid any negative impacts on social media. Multimedia facilities can increases awareness and understanding of parents/guardians of Prestasi Elementary School related to the ITE Law.

Keywords: *ITE Law, Social Media, Supervisory, Children*

Introduction

Technological advances that are developing very rapidly in the 21st century have led to many new innovations, one example of which is internet technology and the widespread use of smart phones (Ramadhani, 2020). Until now, smart phones have become one of the main needs and are used by various groups. The existence of smart phones has provided many benefits in people's daily lives, namely facilitating access to communication through social media, providing actual information, helping on people to build a relationships, facilitating access to entertainment such as movies and games, facilitating access to online shopping, online learning, and much more.The Covid-19 pandemic that occurred in Indonesia has made people's movements limited, this is done to reduce the transmission rate of the Covid-19 virus in Indonesia (Kang & Disemadi, 2021; Fransisco, 2020). As a result, schools and universities were closed and had to implement a distance learning system by utilizing internet technology, one of

which was the Prestasi Elementary School (hereinafter referred to as SD Prestasi), a private elementary school located in the Citra Pendawa Asri Complex, Block I4, No. 1-6, Buliang, Batu Aji District, Batam City, Riau Islands. Social media is one of the means of communication and learning that can be utilized by students and as well as teachers in conducting the distance learning system during the pandemic (Abidin, Hudaya & Anjani, 2020). Therefore, it can be concluded that currently the use of social media has been utilized by various groups, from elementary school and junior high school students who are still underage, and also the general society from various professions. The existence of social media not only has a positive impact, but also has various negative impacts (Sidik, 2013). The widespread of hoax news (Suyasa, 2021), fraud in online transactions, invasion of privacy on social media, the spread of pornographic content, insults and defamation, and other criminal acts on social media have resulted in social media being not a friendly place especially for underage children who already have a social media account (Djanggih, 2018). Therefore, Law Number 11 of 2008 in conjunction with Law Number 19 of 2016 concerning Electronic Information and Transactions (hereinafter referred to as the ITE Law) which functions to regulate all matters related to security and order in the use of electronic media. The establishment of the ITE Law was motivated by the rise of decency violations, the rise of cyber crimes, and other crimes that can occur on the internet (Aliqa, 2020). The existence of the ITE Law helps provide boundaries and anticipate legal violations committed through the internet (Permatasari, 2019). In addition, recently the ITE Law is known to have become one of the most controversial laws, this is due to an article that is must considered as a multi-interpretation article so that it can be used to silence freedom of speech in society (Hidayat, 2016). However, on the other hand, the ITE Law is also very useful in dealing with cyber crime cases such as spreading hoax news, cyber-bullying, and other cases. Therefore, it is very important for the public to understand the contents and limitations of the ITE Law in order to get an idea of the procedures for using social media wisely and avoiding things that can harm themselves in using social media, given that currently the social media is a major need and is used by people of all ages, especially minors. Parents/guardians play a very important role in supervising children on social media, so that minors do not fall into of become victims of cyber crime (Wiranto & Hermawan, 2019). Based on observations made at SD Prestasi through questionnaires from September 1 to September 12, 2021, it was found that 75% of parents/guardians had never heard of the ITE Law. The respondents who were sampled were 44 parents/guardians of students from 1st grades to 6th grades. (**See Diagram 1).** For this misunderstanding, it is very necessary for the role of all parties in providing legal literacy related to the ITE Law to parents/guardians to understand the substance of the ITE Law in order to supervise their children to be wiser in using social media. Therefore this implementation will be carried out.

Apakah Bpk/Ibu pernah mendengar mengenai UU ITE ?

25%

75%

Diagram 1.
Knowledge level of parents/guardians of SD Prestasi regarding the ITE Law
Source: Processed by the author based on the results of the research questionnaire

Methods

The implementation of this project are going through three stages, namely the pre-implementation, implementation, and evaluation stages. The method used in the pre-implementation stages are observations and interviews conducted in the field. The writing is done on the actual conditions that occur in society with the intention of knowing and finding the facts and data needed. The data used in this project is primary data obtained from field data and observations from SD Prestasi. Based on observations made at SD Prestasi, it was found that the problems faced by SD Prestasi were a lack of legal understanding related to the ITE Law and cyber violence that could occur in children, so the role of parents/guardians of SD Prestasi students in supervising their children in social media is still not optimal. Therefore, the method used in solving these problem is to implement with the method of counseling activities for parents/guardians of SD Prestasi Students from grade 1 (one) to grade 6 (six). Counseling is carried out by utilizing multimedia facilities in the form of material presentation videos which will be distributed through SD Prestasi's Youtube Platform.

Result and Discussion

The implementation of this project has been carried out since September 1st, 2021 and involves SD Prestasi who has problems related to the lack of education on supervision of children in social media. The main purpose of implementing this project is to contribute to increasing legal understanding regarding the legal basis for parents/guardians and students of SD Prestasi, to contribute to the prevention and eradication of criminal acts and violations of the ITE Law, and to contribute in helping parents/guardians of SD Prestasi students in understanding the general description and contents of the ITE Law in order to supervise children in social media so that their children are protected from the potential to become victims of criminal acts and violations of the ITE Law as referred to in the ITE Law.

Picture 1.
SD Prestasi's Building
Source: Verification and Validation of National Foundation Identification Number

Implementation is carried out in stages, namely data collection, output design, and implementation. The implementation of this project requires the collection of primary and secondary data. Primary data includes data obtained directly through observation and interviews. Observations are carried out by supervising the routine of teaching and learning activities that take places in SD Prestasi in order to identify the legal problems that are currently being experienced or may be faced in the future. Interviews and distribution of questionnaires to parents/guardians of SD Prestasi students were carried out to further analyze the problem that was faced by SD Prestasi. In addition, secondary data includes data obtained through literature studies in the form of legislation, legal journals, and other literature that has relevance to this project.

Picture 2.
Observations and meetings with SD Prestasi's teacher for the implementation process
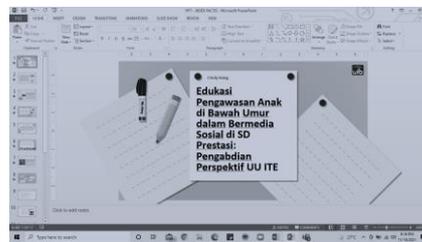Source: Personal Documentation

Picture 3.
Questionnaire Form for SD Prestasi
Source: Distributed questionnaire for the project implementation

Furthermore, the output design process is carried out in the context of implementing this project activity, begin with the research, location, partner identification, and legal problems that are currently being experienced. The research related to the outputs of this project was followed by collecting the data needed for the design of the outputs, the presentation of the data, and the preparation of the data. Data was collected by means of observation and literature study. Observations will be carried out at partner locations, namely SD Prestasi, as well as observing the daily operational activities of SD Prestasi. In addition, the material that will be presented is material obtained from literature studies and

related literatures. The discussion material is obtained from the results of analysis, research, literature studies, and laws relating to the material to be delivered. After that, it will be continued by collecting required data and followed by presenting the data and compiling the data in video form. After approval of the proposal and permission from the supervising lecturer and the manager, namely SD Prestasi, the activity will proceed to the next stage, namely implementation. At the implementation stage, videos containing material will be distributed to the Youtube platform of SD Prestasi so that it can be accessed by parents/guardians of SD Pretasi students, as well as the general public. The video was made with the title "The Importance of the Role of Parents in Supervising Children on Social Media." The material that will be presented in the implementation of this activity is based on legal knowledge related to the ITE Law. In addition, the material presented also includes the types of cyber crimes, such as cyber stalking, malicious distribution, phishing, OTP fraud, cyber harassment, impersonation, carding, skimming, sexting, revenge porn, online prostitution, data falsification, cyber grooming, illegal contents, ransomware attacks, cyber terrorism, morphing, hacking, cyber defamation, online fraud, cyber espionage, and others (Ariyanti, 2021). The next material that will be presented is tips for parents/guardians and students of SD Prestasi to avoid all kinds of cyber crimes.

Picture 4.
Project Implementation at SD Prestasi
Source: The material presented in the project implementation

Conclusions

SD Prestasi is a private elementary school that was established under the auspices of the Yayasan Pemberdayaan Anak Batam (YBAP) and implements a trilingual learning system in the implementation of daily teaching and learning, namely using Indonesian, English, and Mandarin. The Covid-19 pandemic that occurred in Indonesia indirectly made internet technology even more needed, especially for schools that implemented online learning. It is undeniable that internet facilities not only have a positive impact, but also have a negative impact on minors, such as hoax, pornographic content, and cyber crime. The method used in this project are observations and interviews conducted in the field. Based on the results of observations and interviews as well as the distribution of questionnaires to the parents/guardians of the SD Prestasi students, it was found that the outcomes of this project have increase the understanding of the SD Prestasi parents/guardians, especially in terms of the substance of the ITE Law, as well as providing an understanding that there are many types of cyber crimes in cyberspace, thereby increasing awareness that children need strict supervision in

accessing social media, and supervision can only be carried out if parents/guardians have a sufficient understanding on ITE Law.

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