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## Registration of Business License Batam Free Trade Zone Authority CV. Mitra Anugerah Sinergi in BP System and Ceisa System Customs

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### Abstract

Batam City is a KPPB or FTZ area which is determined in accordance with Government Regulation (PP) No. 44 of 2007 concerning Free Trade Areas and Free Ports. Batam City is special within the jurisdiction of the Unitary State of the Republic of Indonesia which is separated from other customs areas, because it gets exemption from import duties such as Value Added Tax (PPN), Personal Tax and Luxury Goods (PPnBM). The institution or agency that is appointed and established in the KPPB or FTZ area is the Concession Agency (BP), Batam City is called BP Batam. Entrepreneurs who carry out business activities in the KPPB or FTZ area are required to have a business permit for the concession area issued by the Batam City Concession Board. BP's regional business permit is a formal requirement for customs activities such as international, domestic, and regional KPPB or other FTZ imports at Customs. The executor in this PKM implementation activity explains information to partners about the importance of having a BP Batam area business permit as the identity of a business entity in carrying out customs activities and to obtain legal certainty as a business entity domiciled in Batam City. the main requirement in making a BP Batam area business permit. After all documents are complete, the next step is to submit an application through the Goods Entry Information System (SIKMB). In addition to requiring to have a BP Batam Area Business Permit registered by entrepreneurs who will make deliveries by water, sea, air through ports, airports and other official postal places, they must have a system issued by Customs and Excise with independent and correct registration, namely the User Portal. Services and Ceisa Online. Registration of the Service User Portal and Ceisa Online can be done at the entrepreneur's place, after registering and being registered as a user, you can carry out general activities such as issuing and importing goods from LDP, KB, TLDDP

Keywords: *Batam City, Free Trade Zone, Business Licenses, Customs Batam*

### Introduction

Batam City is a KPPB or FTZ area which is determined in accordance with Government Regulation (PP) No. 44 of 2007 concerning Free Trade Areas and Free Ports. Entrepreneurs who carry out business activities in the KPPB or

FTZ area are required to have a business permit for the concession area issued by the Batam City Concession Board. BP's regional business permit is a formal requirement for customs activities such as international, domestic, and regional KPPB or other FTZ imports at Customs.

CV. Mitra Anugerah Sinergi is a business entity that was just established on August 26, 2021 and runs business activities in the KPPB or FTZ area, namely in Batam City. CV. Mitra Anugerah Sinergi does not yet have a BP Batam area business permit to carry out its business activities such as export and import, as well as shipping and receiving domestic goods, other free areas, based on this problem Director CV. Mitra Anugerah Sinergi provides an opportunity for the author to provide assistance in the manufacture of having a BP Batam area business permit.

Implementation PKM activities in assisting in the manufacture of having a BP Batam area business permit began with a meeting with the party responsible for the partner, namely the Director of CV. Mitra Anugerah Sinergi to find out the problems experienced by partners, implementers provide solutions by volunteering to carry out Job Training or PKM activities at CV. Mitra Anugerah Sinergi.

The executor in this PKM implementation activity explains information to partners about the importance of having a BP Batam area business permit as the identity of a business entity in carrying out customs activities and to obtain legal certainty as a business entity domiciled in Batam City. the main requirement in making a BP Batam area business permit. After all documents are complete, the next step is to submit an application through the Goods Entry Information System (SIKMB).

In addition to requiring to have a BP Batam Area Business Permit registered by entrepreneurs who will make deliveries by water, sea, air through ports, airports and other official postal places, they must have a system issued by Customs and Excise with independent and correct registration, namely the User Portal. Services and Ceisa Online.

Registration of the Service User Portal and Ceisa Online can be done at the entrepreneur's place, after registering and being registered as a user, can carry out general activities such as issuing and importing goods from LDP, KB, TLDDP. Implementation PKM activities in mentoring in the manufacture of having a BP Batam area business permit began with a meeting with the party responsible for the partner, namely the Director of CV. Mitra Anugerah Sinergi to find out the problems experienced by partners, implementers provide solutions by volunteering to carry out Job Training or PKM activities at partner places, and the main task is to make a business permit for the Batam City BP area and Registration of Service User Port Access and Ceisa.

The executor in this PKM implementation activity explains information to partners about the importance of having a BP Batam area business permit as the identity of a business entity in carrying out customs activities and to obtain legal certainty as a business entity domiciled in Batam City. the main requirement in making a BP Batam area business permit. After all documents are complete, the

next step is to submit an application through the Goods Entry Information System (SIKMB).

### Methods

Data collection techniques in PKM activities are divided into two, namely secondary data collection and primary data collection. This primary data collection is through direct observation such as interviews with Partner Leaders. After conducting interviews with partners, knowing the problems experienced directly or in the future experienced by CV. Mitra Anugerah Sinergi as Partner, to explore the problems experienced by partners, after collecting and then analyzing related problems, such as checking the completeness of legality, valid business permits, requesting legality documents and requesting several copies of documents with the author's direct request to the Partner. Secondary data used includes laws and regulations, legal journals, guides to problems to be resolved related to this PKM activity.

The Outcome Design process in this PKM Activity begins with meetings, interviews, asking questions, and recording answers in the form of problems experienced by Partners, consulting with the relevant institutions in licensing management, this includes information on problems, solutions, field actions, settlement methods and final solution and conclusion. Other things in the external design process include searching for supporting information such as location, operational time and participating in seminar activities related to how to solve the problems encountered, as for things that are done after the output design such as data presentation and data compilation, data research, and explaining to Partners.

The objectives of this PKM are as follows:

1. Assist Partners in obtaining BP Batam business licenses and registration for access to Service User Portals and Ceisa Online in the registered Customs System so that they can carry out business activities in Batam City
2. Get guarantee rights and legal protection due to having legality and registered business licenses
3. Obtaining permits for goods in and out of the country, as well as abroad, and other FTZ areas on behalf of this business license
4. Provide this presentation and knowledge to the public so that they know that carrying out business activities such as selling and buying domestically, abroad and other FTZ areas in Batam City are required to use a registered BP Batam business license and registration for access to the Service User Portal and Ceisa Online in the Customs System. excise duty.

The stages of this PKM activity are as follows:

1. Data Collection

Data collection techniques in PKM activities are divided into two, namely secondary data collection and primary data collection. This primary data collection is through direct observation such as interviews with Partner Leaders. After conducting interviews with partners, knowing the problems

experienced directly or in the future experienced by CV partners. Anugerah Sinergi Partners, to explore the problems experienced by partners, after collecting and then analyzing related problems, such as checking the completeness of legality, valid business licenses, requesting legality documents and requesting several copies of documents with the author's direct request to the Partner. Secondary data used includes laws and regulations, legal journals, guidelines for problems to be resolved related to this PKM activity.

## 2. External Design

The Outcome Design process in this PKM Activity begins with meetings, interviews, asking questions, and recording answers in the form of problems experienced by Partners, consulting with the relevant institutions in licensing management, this includes information on problems, solutions, field actions, settlement methods and final solution and conclusion. Other things in the output design process include searching for supporting information such as location, operational time and participating in seminar activities related to how to solve the problems encountered, as for things that are done after the output design such as data presentation and data compilation, data research, and explaining to Partners.

## 3. Implementation Stage

After meeting with partners to explain the problems experienced, the authors provide explanations and explanations regarding the registration of BP Batam Area business permits and Registration of Service User Portal access and Ceisa Online in the Customs System to partners online, complete formal and material requirements, recommend to partners benefits and advantages after obtaining a regional BP regional business license and registration for access to the Service User Portal and Ceisa Online in the Customs System, namely the benefits in the form of being able to carry out sales and purchasing activities of domestic, foreign goods and other FTZ areas. So that they get the right to legal protection and complete guarantees for Partners who run business activities at Batam City.

The author expresses his deepest gratitude to Batam International University for holding this activity in a conducive and orderly manner, secondly to Partners, namely CV. Anugerah Sinergi Partners who provided the opportunity to carry out this PKM, BP Batam and Batam Customs and Excise who have assisted in the clear and good business license registration process.

Secondary data used includes laws and regulations, legal journals, guidelines for problems to be resolved related to this PKM activity. This PKM activity is located in CV. Mitra Anugerah Sinergi, with a PKM period starting from September 1, 2021 to November 15, 2021, covering the pre-implementation stage, the output design process, the implementation stage, the reporting stage, and the costs in this activity are entirely borne by the Partner.

## 4. Reporting Stage

At this stage, together with after completing the application for a business license, the authors and partners conduct a review, and recap of the implementation of this PKM activity in the form of taking a business license at

the Batam City Public Service Mall Office (MPP) by using a power of attorney explaining that the Partner has authorized the The author is to take a printed business license by BP Batam, after taking a Regional business license and registering access to the Service User Portal and Ceisa Online in the Partner. Customs System, it becomes the result of the implementation of this PKM. Partners get access to the Service User Portal and Ceisa Online to carry out goods in and out of the Customs Area (LDP) such as export and import abroad, Free Zones (KB) such as other FTZ areas such as Bintan Regency and Karimun Regency.

Target PKM activities carried out in CV. Mitra Anugerah Sinergi is assistance in making BP Batam area business permits and getting access to Service User Portal accounts and Ceisa Online in the Batam City Customs System so that CV. Mitra Anugerah Sinergi uses a business license to carry out its business activities such as exports and imports, as well as shipping and receiving domestic goods, other free areas.

### **Result and Discussion**

At this stage, together with after completing the application for a business license, the authors and partners conduct a review, and recap of the implementation of this PKM activity in the form of taking a business license at the Batam City Public Service Mall Office (MPP) by using a power of attorney explaining that the Partner has authorized the The author is to take a printed business license by BP Batam, after taking a Regional business license and registering access to the Service User Portal and Ceisa Online in the Partner Customs System, it becomes the result of the implementation of this PKM.

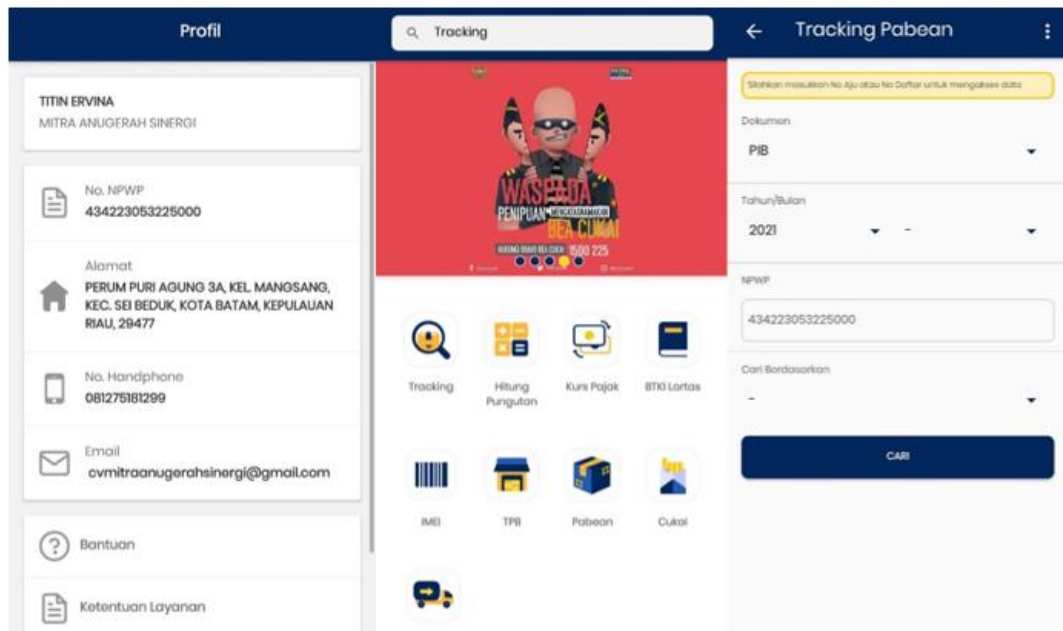
CV. Mitra Anugerah Sinergi in registering a BP Batam area business permit and accessing Service User Portals and ceisa, the Partner is able to carry out business activities in Batam City to get exclusive rights such as legal protection and get guarantees by the Batam City Government and BP Batam City, and also carry out activities domestic and foreign exports and imports and other FTZs, and BP Batam Free Zone Business permits are valid forever from the date of issuance and are valid as long as the entrepreneur carries out the said business activities.



**BADAN PENGUSAHAAN KAWASAN PERDAGANGAN BEBAS DAN PELABUHAN BEBAS BATAM**  
**KEPUTUSAN KEPALA BADAN PENGUSAHAAN KAWASAN PERDAGANGAN BEBAS**  
**DAN PELABUHAN BEBAS BATAM**  
**NOMOR 0161/KA-A3/111 TAHUN 2021**  
**TENTANG**  
**IZIN USAHA KAWASAN**  
**KEPALA BADAN PENGUSAHAAN KAWASAN PERDAGANGAN BEBAS**  
**DAN PELABUHAN BEBAS BATAM,**

- Menimbang : a. bahwa sesuai dengan Peraturan Pemerintah Nomor 41 Tahun 2021 pasal 31, Badan Pengusahaan Kawasan Perdagangan Bebas dan Pelabuhan Bebas Batam memberikan izin usaha bagi perusahaan yang berada didalam Kawasan Perdagangan Bebas dan Pelabuhan Bebas Batam yang terlepas dari perijinan lainnya yang diharuskan berdasarkan peraturan perundang-undangan yang berlaku;
- b. Pemasukan barang ke Kawasan Bebas dari Luar Daerah Pabean (LDP) diberikan pembebasan bea masuk sesuai dengan PP 41 tahun 2021 pasal 58;
- c. bahwa berdasarkan kelengkapan persyaratan yang diajukan **CV. MITRA ANUGERAH SINERGI** telah memenuhi syarat-syarat yang berlaku;
- Mengingat : 1. Undang-Undang Nomor 44 Tahun 2007 tentang Penetapan Peraturan Pemerintah Pengganti Undang-Undang Nomor 1 Tahun 2007 tentang

*Picture 1. Batam Business License CV Mitra Anugerah Sinergi*



*Picture 2. Service User Portal & Ceisa Online Customs*



*Picture 3. Submission of BP Business License to Partner Representative*

### Conclusions

CV Mitra Anugerah Sinergi is a business entity with the status of Domestic Capital Ownership Company (PMDN) with a Micro Business Scale, and runs a wood furniture industry business with the Standard Clarification Code for Business Field, namely 31001, in carrying out business activities in Batam City CV Mitra Anugerah Sinergi need to have a BP Batam Area Business Permit.

The business license assistance carried out by the author is a business license registration through the Goods Exit Information System. This PKM activity provides benefits such as the author being able to make reports and partners also get BP Batam Business Permits, and each of them gets knowledge, and understanding of business licenses in carrying out import-export activities domestically, abroad and other FTZs. This PKM activity begins with data collection, interviews, observations and analysis of the problems experienced by partners and produces outcomes and success in the form of the issuance of BP Batam Regional Business Permits which have been valid as long as partners carry out these business activities in Batam City.

The results and level success of the PKM implementation are:

- A. Successful and successful in helping Partners obtain BP Batam business licenses and Registration for Access to Service User Portals and Ceisa Online in the Customs System who are registered to be able to carry out business activities in Batam City
- B. Get guarantee rights and legal protection because they have legality and registered business licenses
- C. Obtaining a permit to enter domestic goods, as well as abroad, and other FTZ areas in the name of this business license
- D. Gaining knowledge and providing results to the public so that they know that carrying out business activities such as selling and buying domestically, overseas and other FTZ areas in Batam City must use a registered BP Batam

business license and Registration for Access to Service User Portals and Ceisa Online in the System Customs.

The impact and benefits of the PKM Implementation are:

- A. Assist Partners in obtaining BP Batam business licenses and Registration for Access to Service User Portals and Ceisa Online in the registered Customs System so that they can carry out business activities in Batam City
- B. The Mitra Get guarantee rights and legal protection because they have legality and registered business licenses
- C. Obtaining a permit to enter domestic goods, as well as abroad, and other FTZ areas in the name of this business license
- D. Provide this exposure and knowledge to the public so that they know that carrying out business activities such as selling and buying domestically, overseas and other FTZ areas in Batam City must use a registered BP Batam business license and Registration for Access to Service User Portals and Ceisa Online in the System Customs.

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### Undang-Undang

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